## ROCHESTER BUSINESS JOURNAL PRESENTS THE 10TH ANNUAL

# Best of the Web Awards

### Tuesday, February 27, 2007

7:45 - 9:45 a.m. • Hyatt Regency Rochester

## Join the RBJ as we recognize Rochester's best Web sites:

#### **Banking and finance**

Canandaigua National Bank and Trust Co. (www.cnbank.com) ESL Federal Credit Union (www.esl.org) Five Star Bank (www.five-starbank.com)

#### **Business services**

Harter, Secrest & Emery LLP (www.hselaw.com) Martino Flynn LLC (www.martinoflynn.com) Paychex Inc. (www.paychex.com)

#### Health care

Borg Imaging Group LLP (www.borgimaging.com)
Rochester Regional Library Council
(www.cliconhealth.org)
Preferred Care (www.preferredcare.org)

#### Manufacturing

Crosman Corp. (www.crosman.com)
Eastman Kodak Co. (www.kodak.com)
Xerox Corp. (www.xerox.com)

#### Non-profit/community

Memorial Art Gallery (www.mag.rochester.edu)
Rochester Downtown Development Corp.
(www.rochesterdowntown.com)
Rochester Philharmonic Orchestra Inc.
(www.rpo.org)

#### Real estate and construction

Greater Rochester Association of Realtors (www.homesteadnet.com) Nothnagle Realtors (www.nothnagle.com) RentRochester.com (www.rentrochester.com)

#### **Retail/hospitality**

Hickey-Freeman Co. Inc. (www.hickeyfreeman.com) Wet Planet Beverages (www.joltenergy.com) Wegmans Food Markets Inc. (www.wegmans.com)

#### Blog

Eastman Kodak Co.
(http://1000words.kodak.com)

Jeff Burkey (www.hedgefunddomain.net)

University of Rochester's William E. Simon
Graduate School of Business Administration
(http://simonschool.typepad.com/
communicationsblog)

## Also awarding eBusiness association's 2007 eBusiness eXecutive of the Year



Kevin Ryan, iMedia Search Editor and CEO, KineticResults

#### **Keynote Speaker:**

Kevin Ryan's current and former client roster reads like a "who's who" in big brands:
Rolex Watch, USA; State Farm Insurance; Minolta Corporation; Samsung Electronics America;
Toyota Motor Sales, USA; Panasonic Services; and the Hilton Hotels brands. Ryan is a searchengine marketing expert whose principled approach and commitment to the industry have made him one of the most sought-after personalities in online marketing. He will speak on strategies for building Web site traffic and how to engage customers once they arrive.

#### sponsored by



Signature:



## Best of the Web Awards

Please complete and return with payment by February 19, 2007, to:

Heidi Schmitt Rochester Business Journal 45 East Ave., Suite 500 Rochester NY 14604 fax to (585) 546-3398

or go to www.rbjdaily.com and click on "RBJ events" to register

Reservations:	\$35	per	person	(\$30	eВА	members),	\$280	table of	eight

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Please make	reservations for the Best of the Web Awards breakfast.				
Enclosed is a check 🗅	Charge my □ Visa □ Mastercard □ American Express				
Name:	Company:				
Address:					
City:	State:	ZIP:			
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